Governing Family Enterprises
Past Participant Profile

Top Five Countries

- United States: 73%
- Mexico: 5%
- Netherlands: 3%
- Peru: 3%
- Canada: 2%

North America: 80%
South America: 4%
Europe: 7%
Asia: 2%
Australia: 1%

Top Five Industries

- Manufacturing: 40%
- Services: 16%
- Finance: 12%
- Retail Trade: 11%
- Agriculture: 7%

Top Five Job Functions

- Entrepreneurial Owner: 21%
- General Management: 14%
- Strategic Planning: 7%
- Accounting: 4%
- Business Development: 3%

Management Levels

- Top: 47%
- Senior: 11%
- Middle: 10%

Northwestern | Kellogg